



Seoul ADEX 2025

[Single] Sponsorship & AD Package

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Category			Price(USD)	Notes
Acrobatic Display			30,000	Seoul Airport
On-site Billboard			7,000	
Electric Bus (To be confirmed)			10,000	
Opening Luncheon			25,000	KINTEX
Exhibitor Directory	Print	Inside Double Page Spread	7,500	Seoul Airport & KINTEX
		Outside Back Cover	7,000	
		Inside Front Cover	5,000	
		Inside Back Cover	5,000	
		Inside Full Page	4,000	
		Inside Half Page	2,500	
	Web	Main1	25,000	
		Main2	25,000	
		Side1	10,000	
		Side2	5,000	
	Mobile	Main	20,000	
		Side	6,000	
Lanyard			100,000	
Official Carrier Bag			20,000	
Kiosk			15,000	
Show Guide			14,000	

Seoul Airport

Acrobatic Display

- **Exposure company logo**
 - Aircraft
 - Uniform for the aerobatic team
- **2 aircraft will be used for the display**
- **Deadline to book the offer** : Sep 5, 2025
- **Price** : USD 30,000



On-site Billboard

- **Artwork size** : 10m(w) x 2m(h) x 2units
- **AD placement** : Near entrance/exit, parking lot, tec.
- **Contents** : Company name, logo, short phrase, and images with full color

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- **Deadline to book the offer** : Sep 5, 2025
 - **Price** : USD 7,000



Electric Bus

- Artwork size : TBD
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- Offer available to maximum 3 candidates
 - Deadline to book the offer : Sep 5, 2025
 - Price : USD 10,000 / 1 bus per 1 company (3 buses in total)



KINTEX

Opening Luncheon

- **Date** : 2025. 10. 20. (Mon)
- **Venue** : Exhibition Site(KINTEX)
- **Exposure company logo at the Opening Luncheon**
- **Company logo on the Invitation card as a sponsor**
- **Number of Opening Luncheon invitations** : 6

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- **Offer available to maximum 2 candidates**
 - **Deadline to book the offer** : Sep 5, 2025
 - **Price** : USD 25,000 per sponsor



Seoul Airport & KINTEX

Exhibitor Directory-Print

- **Deadline to book the offer** : Sep 5, 2025


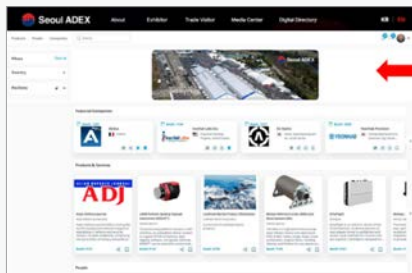


Category	Size (W x H)	Price (USD)
Inside Double Page Spread	34cm x 24cm	7,500
Outside Back Cover	17cm x 24cm	7,000
Inside Front Cover	17cm x 24cm	5,000
Inside Back Cover	17cm x 24cm	5,000
Inside Full Page	17cm x 24cm	4,000
Inside Half Page	17cm x 12cm	2,500

* Outside Back/Inside Front/ Inside Back Cover : Limited to 1 company on a first-come, first-served basis

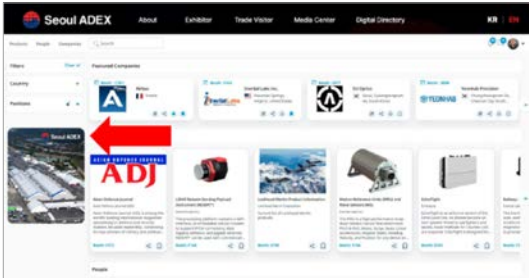
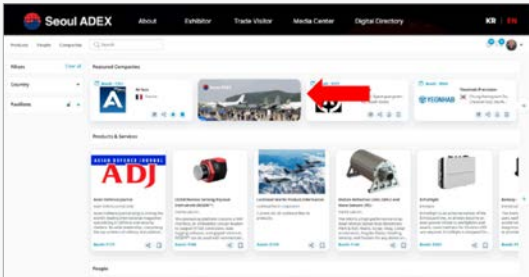
Exhibitor Directory-Web

- Offer available to maximum 1 candidate
- Deadline to book the offer : Sep 5, 2025

Category		Size (W x H)	Price (USD)
	Main 1	915px x 274px	25,000
	Main 2	915px x 274px	25,000

Exhibitor Directory-Web

- Offer available to maximum 1 candidate
- Deadline to book the offer : Sep 5, 2025

Category		Size (W x H)	Price (USD)
	Side 1	296px x 365px	10,000
	Side 2	397px x 160px	5,000

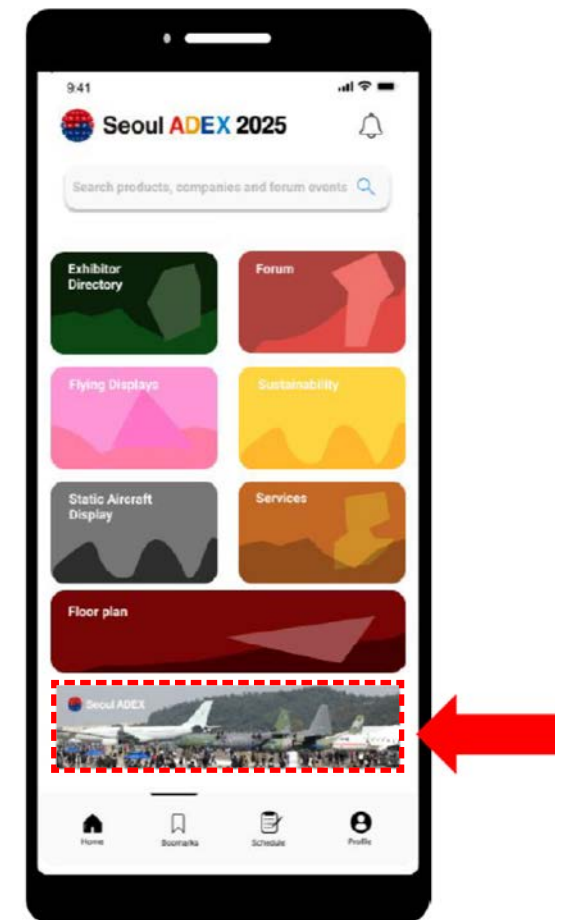
Exhibitor Directory-Mobile

- Offer available to maximum 1 candidate
- Deadline to book the offer : Sep 5, 2025
- **Description** : Ad screen shown before the app opens
- **Price** : USD 20,000



Exhibitor Directory-Mobile

- Offer available to maximum 3 candidates
- Deadline to book the offer : Sep 5, 2025
- Price : USD 6,000 per sponsor



Lanyard

- Offer available to maximum 1 candidate
- Deadline to book the offer : Oct 1, 2025
- Price : USD 100,000



Official Carrier Bag

- Offer available to maximum 1 candidate
- Single side of official carrier bags
- 3,000 bags will be distributed at the exhibition site during exhibition days
- Artwork size : 160mm(w) x 117mm(h)

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- Deadline to book the offer : Aug 22, 2025
 - Price : USD 20,000



Kiosk

- Offer available to maximum 2 candidates
- Deadline to book the offer : Sep 5, 2025
- Description :
 - 20 kiosks will be installed
 - 10 for floor plans
 - 10 for badge printing
 - Logos of two companies will be displayed, with each featured on 5 units per type
- Price : USD 15,000



■ Show Guide

- Artwork size : TBD
- Deadline to book the offer : Sep 5, 2025
- Price : USD 14,000

